

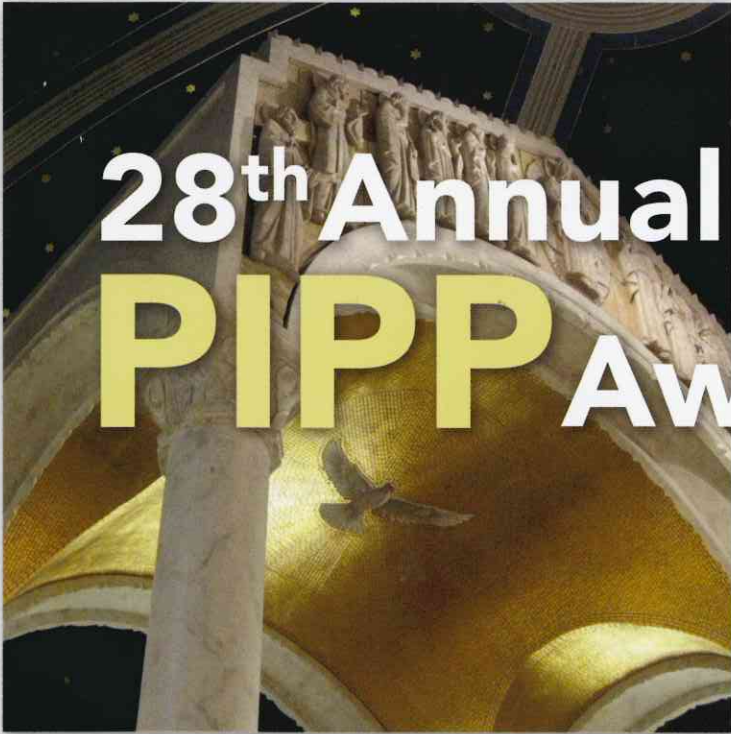


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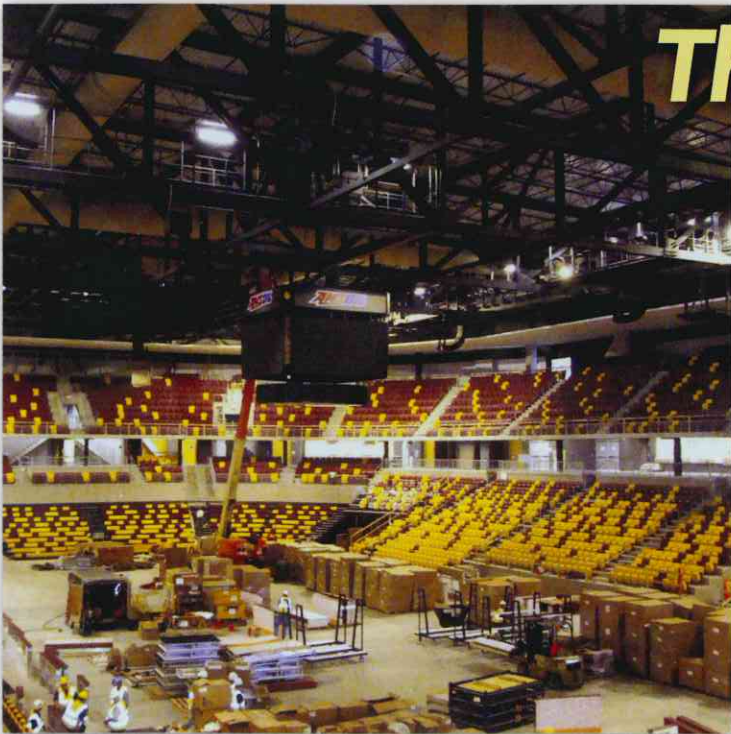
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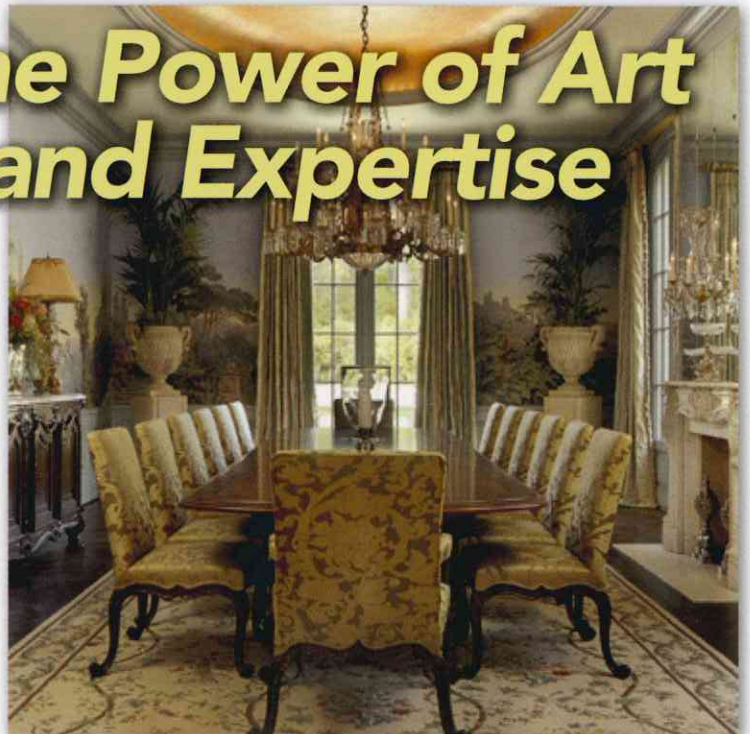
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28th Annual PIPP Awards



The Power of Art and Expertise



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Social Media: To Tweet or Not to Tweet? pg. 24

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It Takes Money to Make Money pg. 39



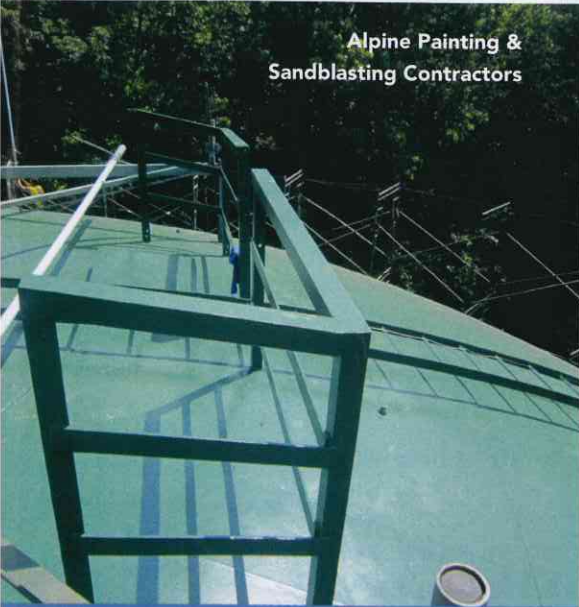
The 28th Annual

"Picture It Painted Professionally" Awards

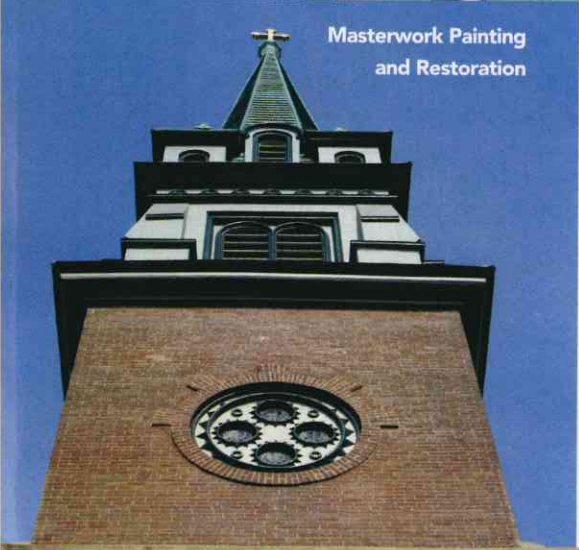
CONGRATULATIONS TO THE 2011 PIPP AWARD WINNERS

by Adam Potts

Alpine Painting & Sandblasting Contractors



Masterwork Painting and Restoration



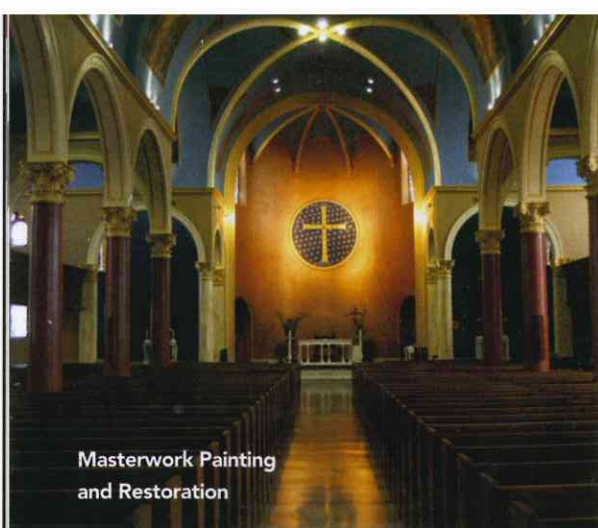
One of the highlights of the annual PDCA National gathering is the Picture It Painting Professionally (PIPP) award presentation. The PIPP awards are presented for overall project excellence and superior craftsmanship. All active PDCA members are welcome to send in their submissions. Contractors find out who was selected as winners of the competition at the annual Painting & Decorating Expo. This year's winners were announced during the Expo's recent running in Orlando. As with previous years, the submissions were a challenge for judges to review. All of the projects were superb examples of craftsmanship and excellence in the industry. As a result, there were two ties this year.

INDUSTRIAL PIPP AWARD

The winning entry in the Industrial project category was completed by *Alpine Painting and Sandblasting Contractors*

for its work on the *American Water Short Hills water tank*. That tank, which is constructed of welded steel, stands 35 ft. high by 63 ft. in diameter. It is capable of holding 800,000 gallons of water. For this project, the site of the tank was the biggest challenge. The tank is located in the Millburn protected forest area and sits approximately 50 ft. above street level. Because staging on the street wasn't allowed by the town, equipment had to be moved to a swamp-like area near the site. Five loads of crushed stone were used to create a stable staging area, which was later removed to meet local requirements.

Elaborate scaffolding and other tank preparation, such as the removal of emergency-services antennas, were all part of this project. (Antennas were kept active by attaching them to the scaffolding during the project.) Once the site was ready and the water was drained, Alpine Painting and Sandblasting got



Masterwork Painting and Restoration



Alpine Painting and Sandblasting Contractors



Steinbrecher Painting



Conrad Schmitt Studios

to work coating the tank. The team's thorough setup and persistence was worth the effort. The final result is a vastly improved resource for the local community. Congratulations to Alpine Painting and Sandblasting Contractors for its performance on this project.

COMMERCIAL

Commercial Restoration Exterior

Saint Mary's Roman Catholic Church, built in 1858, is located in Waltham, Mass. The church was actually rebuilt after a fire destroyed the previous existing building. Although the building is predominately brick, the church's steeples, trim, soffits, fascia, doors, casings, and more needed repair due to paint failures and time. Coatings from over 150 years of repaint needed to be removed from the surface before new coatings could be applied. Surface degradation was repaired and major effort was applied to restoring the materials surrounding the stained-glass window, which was imported for the church from Germany. To the delight of the many members of the local community who attend the church, colors were chosen to complement the structure's brick surface. The award for Commercial Restoration Exterior goes to **Masterwork Painting and Restoration**.

Commercial Restoration Interior

After providing such exceptional work on the exterior of **Saint Mary's Church**, **Masterwork Painting and Restoration** was asked to restore its interior. Their demonstration of superior craftsmanship continued within the walls of the church. The interior of the building hadn't

been painted in nearly four decades. The color was faded and numerous imperfections in the surface had developed over time. Paint failures were present in many locations including the molding surrounding the church's stained-glass windows. In the end, over 4000 man-hours went into the restoration project. The result is a beautiful update to the church, which hosts more than 1000 guests each week. This project and its adherence to PDCA Standards and Craftsman Operating Procedures have earned the 2011 award for Commercial Restoration Interior.

Commercial Exterior Alpine Painting and Sandblasting Contractors

was selected to complete the exterior painting of 14 warehouses for the **AMB Property Corp.** From the start, the biggest challenge was estimating the project, which included buildings ranging from 12,000 to over 42,000 sq. ft. Surface materials varied between stucco, brick, split-faced block, aggregate panels, cinder block, poured smooth concrete, and many more. The estimating team did two complete walk-throughs on separate occasions to be certain that its estimate was accurate. Another key requirement of the project was the implementation of a specific color scheme across all of the buildings. After coating more than 175,000 sq. ft. of surface area, Alpine Painting and Sandblasting had completed a project worthy of this year's Commercial Exterior PIPP award.

Commercial Interior
The DECC Arena in Duluth, Minn., made the right choice when selecting **Steinbrecher Painting** to take on its Commercial Interior project.



Conrad Schmitt Studios



A. Allbright Painting Inc.



Koch Brothers Decorating Inc.



Koch Brothers Decorating Inc.

The home of the University of Minnesota Bulldogs hockey team had a wide range of requirements including LEED building compliance. Surfaces throughout the 70,000-sq.-ft. complex needed coating. They included structural steel and concrete, floors, walls, and special surface coatings, such as non-skid flooring. The use of the "Blast Mat" was key in getting the words "Home of the U M D Bulldogs" onto the surface. In addition, the painting of the upper deck area required the use of a 135-ft. lift. Congratulations to Lee and the rest of his team at Steinbrecher Painting on a job well done. Their efforts have been rewarded with the 2011 award for the Commercial Interior category.

Commercial Decorative
The Saint Mary Madgalen Parish badly needed renovation. The parish, which has been part of the Abbeville, La., landscape since 1842, hadn't been restored since 1984. The project required gilding, glazing, stencils, murals, faux mosaic, and more. Heat, humidity, hurricanes, and years of moisture penetration had significantly damaged the plaster walls. The final project included 18 colors, four glaze colors, two types of metal leaf, a faux mosaic baldacchino hood, faux stone, and faux marble. The project also included the addition of 10 new murals that were approved and completed with the overall restoration. The completed project is another masterpiece for **Conrad Schmitt Studios**, which well deserves the PIPP award for Commercial Decorative.

RESIDENTIAL

Residential Restoration Interior
Conrad Schmitt Studios, a PDCA award winner in previous years, continued its commitment to excellence with its work on the **Bass Mansion at the University of Saint Francis in Fort Wayne, Ind.** This home, which was built by John Henry Bass in the 1880s, was rebuilt in 1903 after a fire destroyed the original structure. The interior of the mansion contains elaborate stenciling, murals, decorative plasterwork, and intricate woodwork. Restoration work included efforts to revive the unique themed murals in the children's library and card room.

Challenges emerged after jute and linen were removed, as significant wall preparation was needed. Finally, a polymer fiberglass wall system, primer, and finishes were applied. PDCA Standards P1, P5, and P16 were all helpful in the restoration process. Conrad Schmitt Studios considers it a privilege to work on historical structures like the Bass Mansion. PDCA considers it a privilege to witness this company's craftsmanship, which has earned it the PIPP award for Residential Restoration Interior.

Residential Interior (TIE)
 It's never an easy task to judge the projects submitted for the annual PDCA awards program. This year's entries featured some truly exceptional work. This was especially the case with the submissions for Residential Interior, which resulted in a tie. Our first recipient is **A. Allbright Painting Inc.** for its work on the **Carlyle Condominium**